

SOM76 IBM LOUNGE COLLECTION

Origins

- Original Designer: Skidmore, Owings & Merrill
- Designed For: IBM
- Date: Mid-1970s

IKONstudio's Design Approach

- Preserved the original proportions and visual lightness
- Enhanced comfort and suspension
- Reinforced internal construction
- Added a swivel function to the single-seat lounge chair
- Engineered for durability and scalability

Best Applications

Executive spaces, reception areas, and hospitality lounges.

One Liner

A lounge collection originally designed in the 1970s by SOM for IBM and reintroduced by IKONstudio with updated comfort and expanded functionality. The collection embodies IBM's enduring belief that "good design is good business" — a phrase coined by former IBM CEO, Thomas Watson Jr in 1966.

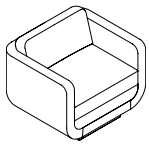
SOM Collection

The SOM Collection by IKONstudio reintroduces a series of furniture designs originally developed by Skidmore, Owings & Merrill as integral components of their architectural interiors. Best known for landmark buildings such as Lever House and Burj Khalifa, SOM approached furniture with the same discipline, precision, and material rigor that define its architecture. In collaboration with SOM, IKONstudio has carefully adapted these historically significant designs to meet contemporary expectations. The result is a collection of timeless pieces that preserve the clarity and sophistication of the originals while transforming them into highly functional tools for modern work and living.

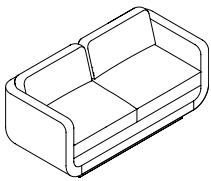


SOM76

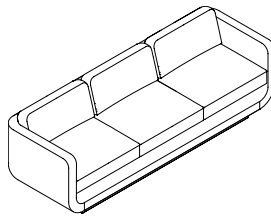
IKONstudio



One-Seater



Two-Seater



Three-Seater